

# STRATHCLYDE BUSINESS SCHOOL

## FACULTY PROGRAMMES

### INTERNATIONAL BUSINESS

**Bachelor of Arts with Honours in International Business with (Principal Subject)**  
**Bachelor of Arts in International Business**  
**Diploma of Higher Education in International Business**  
**Certificate of Higher Education in International Business**

*These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).*

***These regulations apply to entry on the above programmes from Academic Year 2021/22 onwards only.***

#### **Mode of Study**

1. The programmes are available by full-time, part time and flexible delivery.

#### **Place of Study**

2. The programme includes study in the third year at a Business School or equivalent in another country for one semester.

#### **Principal Subject and Honours Requirements**

3. For details on Principal Subjects and Honours Requirements see the following section of the of the Bachelor of Arts with Honours in (Principal Subject(s)) Programme Regulations

|                                  |                   |
|----------------------------------|-------------------|
| Business Analysis and Technology | See Regulation 30 |
| Business Enterprise              | See Regulation 31 |
| Economics                        | See Regulation 33 |
| Finance                          | See Regulation 34 |
| Hospitality and Tourism          | See Regulation 35 |
| Human Resource Management        | See Regulation 36 |
| Marketing                        | See Regulation 37 |

#### **Curriculum**

4. **First Year** - All students shall undertake modules amounting to 120 credits as follows:

#### **Compulsory Modules**

| Module Code | Module Title  | Level | Credits |
|-------------|---|-------|---------|
| BF110       | Management Development Programme 1                  | 1     | 20      |
| BF111       | Academic Skills                                     | 1     | 10      |
| BF121/BF122 | Introduction to International Business              | 1     | 10      |
| BF112/BF113 | Introduction to Tourism Studies and Managing People | 1     | 20      |
| BF114/BF115 | Introduction to Economics and Business Analysis     | 1     | 20      |

|             |  |   |    |
|-------------|--|---|----|
| BF123/BF124 | Introduction to Finance and Financial Analysis | 1 | 20 |
| BF127/128   | Introduction to Marketing and Entrepreneurship | 1 | 20 |

These modules are repeated in semester two, students will be on one version of the module code only depending in which semester they take the module.

5. **Second Year** – All students shall undertake modules amounting to 120 credits as follows:

**Compulsory Modules**

| Module Code | Module Title                                    | Level | Credits |
|-------------|---|-------|---------|
| BF202       | Management Development Programme 2              | 2     | 20      |
| WE213       | International Business Environment and Strategy | 2     | 20      |

And 80 credits from:

| Module Code | Module Title  | Level | Credits |
|-------------|---|-------|---------|
| AG215       | Business Finance                                    | 2     | 20      |
| AG217       | Portfolio Management and Security Analysis          | 2     | 20      |
| EC215       | Intermediate Microeconomics                         | 2     | 20      |
| EC216       | Intermediate Macroeconomics and Data Analysis       | 2     | 20      |
| MK209       | Understanding Consumers and Markets                 | 2     | 20      |
| MK212       | Services in Retail Marketing                        | 2     | 20      |
| MS210       | Analysing and Improving Operations                  | 2     | 20      |
| MS211       | Managing Business Process and Information Systems   | 2     | 20      |
| WE201       | Work, Employment and Society                        | 2     | 20      |
| WE202       | People at Work                                      | 2     | 20      |
| WE211       | Managing Services & Experiences                     | 2     | 20      |
| WE212       | Sustainability Practices in Hospitality and Tourism | 2     | 20      |
| Z1217       | Creativity & Innovation Management                  |       |         |
| Z1218       | New Venture Planning                                | 2     | 20      |

6. **Third Year** – All students are normally required to undertake study abroad at an approved institution for the equivalent of one Strathclyde semester and shall follow an

approved curriculum of 120 credits which shall normally include the equivalent of the following modules:

### **Compulsory Modules**

| <b>Module Code</b> | <b>Module Title</b>                     | <b>Level</b> | <b>Credits</b> |
|--------------------|---|--------------|----------------|
| BF305              | Management Development Programme 3      | 3            | 20             |
| WE301              | Organising and Managing Across Cultures | 3            | 20             |
|                    | Principal Subject 1                     | 3            | 40             |
|                    | Principal Subject 2                     | 3            | 40             |

7. **Fourth Year** – All students shall undertake modules amounting to 120 credits as follows:

### **Compulsory Modules**

| <b>Module Code</b> | <b>Module Title</b>                                      | <b>Level</b> | <b>Credits</b> |
|--------------------|--|--------------|----------------|
| MG419              | Contemporary Issues and Trends in International Business | 4            | 20             |

Together with 60 credits at Level 4 from the chosen Principal Business subject (minimum of 40 credit) and may include one 20 credit international focused business module as approved by the Programme Director, and a 40 credit Dissertation in the chosen Principal Business subject, with an international focus.

### **Progress**

8. In order to progress to the second year of the programme, a student must have accumulated at least 100 credits from the programme curriculum, including those for the module BF110 Management Development Programme 1 and BF121 or BF122 Introduction to International Business and the Level 1 modules for the intended Principal Subjects.
9. In order to progress to the third year of the programme, a student must have accumulated at least 240 credits from the programme curriculum, including those for the module BF202 Management Development Programme 2 and MG213 International Business Analysis and the Level 2 compulsory modules relating to their chosen Principal Subjects.
10. In order to progress to the fourth year of the programme a student must have accumulated no fewer than 360 credits from the programme curriculum including those for all compulsory modules and the Level 3 compulsory modules relating to their chosen Principal Subjects, plus BF305 Management Development Programme 3. A student must normally pass the exchange period.
11. If a student fails to meet any of the progress requirements, they may be considered for transfer to the BA Business if they meet the curriculum and requirements for that degree.

### **Final Assessment and Honours Classification**

12. On successful completion of the Honours year, a student will be awarded the Level 4 credits corresponding to the modules taken.
13. The final Honours classification for the degree of BA with Honours in International Business with (Principal Subject) will normally be based on the first assessed attempt at Level 4 modules taken in the fourth year.

#### **Award**

14. **BA with Honours:** In order to qualify for the award of the degree of BA with Honours in International Business with (Principal Subject), see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level.](#)
15. **BA:** In order to qualify for the award of the BA in International Business, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level.](#)
16. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in International Business, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level.](#)
17. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in International Business, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level.](#)

#### **Transfer**

18. Transfer to the BA in Principal Subject(s) will be considered for students who fail to satisfy the Board of Examiners in the study abroad requirements. For avoidance of doubt, the BA in Business is not used for the title of an award.