

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

DIGITAL TRANSFORMATIONS

Master of Science in Digital Transformation
Postgraduate Diploma in Digital Transformation
Postgraduate Certificate in Digital Transformation

These regulations are to be read in conjunction with the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#)

Admission

1. Notwithstanding the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), candidates shall normally possess:
 - (i) a degree from a United Kingdom University; or
 - (ii) other qualifications deemed, by the Programme Director of the relevant study route, acting on behalf of Senate, to be equivalent to (i), above; or
 - (iii) be deemed, by the Programme Director of the relevant study route, acting on behalf of Senate, to have achieved an academic standard equivalent to (i) above, and
 - (iv) in addition, all successful applicants will be required to have had a period of relevant managerial experience. For applicants holding a degree of a University in the United Kingdom, or an equivalent academic or professional qualification, the period is normally three years. Other applicants, who lack formal qualifications require to have a minimum of five years of relevant managerial experience.

Mode of Study

2. The programmes are available by part-time study only.

Duration of Study

3. The duration of study for each level is:
 - i. Masters 24 months
 - ii. Postgraduate Diploma 21 months
 - iii. Postgraduate Certificate 8 months

Curriculum

4. All students shall undertake an approved curriculum as follows:

Compulsory Modules

Module Code	Module title	Level	Credits
MB922	Understanding Global Digital Disruption	5	20
MB920	Managing Digital Transformation	5	20
MB921	Mastering Digital Technologies	5	20
MB915	Customer Engagement in A Digital World	5	20

MB916	Designing Digital Strategies for Business Transformation	5	20
MB918	Leading Digital Transformation	5	20
MB917	Exploring Digital Transformation Practice	5	20
And either			
MB919	Management Thesis in Digital Transformation	5	40
	Or		
MB913	Business Start-up (Entrepreneurship) – Digital Transformation	5	40
	Or		
MB914	Consultancy Implementation Project in Digital Transformation	5	40

Examination, Progress and Final Assessment

- The [General Academic Regulations - Postgraduate Taught Degree Programme Level](#) shall apply.
- The final award will be based on performance in all elements of the programme.
- Degree of **MSc Digital Transformation**: In order to qualify for the award of the degree of MSc in Digital Transformation, a candidate must have performed to the satisfaction of the Board of Examiners and must have accumulated no fewer than 180 credits.
- Postgraduate Diploma**: In order to qualify for the award of the Postgraduate Diploma in Digital Transformation, a candidate must have accumulated no fewer than 120 credits from the taught modules of the programme.
- Postgraduate Certificate**: In order to qualify for the award of the postgraduate Certificate in Digital Transformation, a candidate must have accumulated no fewer than 60 credits from the taught modules of the programme.